



REDIS BREAK THE DATA MATRIX TRY FREE RULES

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REDIS BREAK THE DATA MATRIX FREE TRIAL SWEEPSTAKES OFFICIAL RULES

Sponsored by Redis, Inc. (“**Sponsor**” or “**Redis**”) and administered by MSM Inc. (“**Administrator**”).

THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH TESLA, INC. NO ENTRY FEE. NO PURCHASE OR OBLIGATION NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.

The Redis “Break the Data Matrix” Free Trial Sweepstakes (the “**Sweepstakes**”) begins on November 29, 2021 and ends on January 31, 2022 (the “**Promotion Period**”). Administrator’s computer will be the official timekeeping device for the Sweepstakes.

1. **Agreement to Official Rules.** By entering or participating in the Sweepstakes, you accept and agree to be bound by these “**Official Rules.**”
2. **Eligibility.** The Sweepstakes is open to all legal residents of the 50 United States (excluding New York and Florida) and D.C., Canada, Germany, France, and the United Kingdom, who are twenty-one (21) or older with a valid driver’s license in the jurisdiction in which they reside as of the date of entry, who are IT professionals that have responsibilities related to database infrastructure within their organization, and have an active email account and Internet access. Employees, officers, and directors of Sponsor and its affiliates or subsidiaries, employees of advertising, promotion or other coordinating agencies including the Administrator, or any other entity involved with or otherwise providing services relating to this Sweepstakes, and the immediate family members (parent, child, sibling, domestic partner, or spouse of any of the foregoing) and persons living in the same household of such individuals, whether related or not; employees of government agencies and government-affiliated companies or organizations; and persons who work for entities engaged in active negotiations to purchase products and/or services from Sponsor are not eligible to participate in the Sweepstakes. **The Sweepstakes is also not open to any person: (a) whose employee guidelines or policies do not allow participation in promotions of this type or acceptance of the Prize (as defined in Section 5 below) or similar awards; and (b) who has entered the Redis “Break the Data Matrix” Meeting Sweepstakes.**
3. **How to Enter.** You may enter the Sweepstakes during the Promotion Period as follows:
 - (a) **To enter online:** Visit www.redis.com/try-free to receive a promotional credit code valued in the amount of two hundred U.S. dollars (\$200 USD) and follow the instructions posted on such site to redeem such code by subscribing to an eligible Redis product and/or service and applying such code on the Redis Enterprise Cloud.
 - (b) **To enter by mail** without obligation, hand write your name, mailing address, phone number, and email address on a 4”x 6” card and mail it to: MSM Inc. Attn: Redis “Break the Data Matrix” Free Trial

Sweepstakes, 855 Hard Road, Webster, NY 14580. Mail-in entries must be postmarked by the end of the Promotion Period and be received within seven (7) days of the end of the Promotion Period.

All entries become property of Sponsor and none will be acknowledged or returned. No automatically generated entries will be accepted. No mechanically reproduced mail-in entries are allowed and any use of robotic, automatic, programmed or the like entry methods will void all such entries by such methods.

Only one (1) entry per person, household and/or email address is permitted, regardless of method of entry. Entrants submitting multiple entries or violating any of these Official Rules may be disqualified. To opt out of the Sweepstakes, contact us at sweepstakes@redis.com.

4. **Prize Drawing.** All Sweepstakes entries meeting the requirements of these Official Rules will be entered into the prize drawing, to be held on or around February 7, 2022. The drawing will be conducted by Administrator that will randomly choose the winner from all eligible entries received, and the random selection is final and binding. For residents of Canada, prior to being declared the winner, the selected entrant must answer, unaided, a skill testing question to be administered by email.
5. **Prizes and Odds.** The prize to be awarded from the Sweepstakes is one red, Tesla Model 3 with standard rear-wheel drive, black interior, and standard wheels (the “**Prize**”). Notwithstanding anything to the contrary contained herein, Sponsor and Administrator reserve the right to substitute the color, interior, and wheel components of the Prize. The approximate retail value (“**ARV**”) or Manufacturer’s Suggested Retail Price of the Prize is not to exceed \$43,990 (USD). Actual value of the Prize may differ from stated ARV. If the Prize is less than \$43,990, the winner will not receive the difference in cash or otherwise. The odds of winning the Prize depend on the total number of eligible entries received. No cash or other substitution of the Prize is permitted, except at the sole option of Sponsor for a prize of equal or greater value. Neither Sponsor nor Administrator will replace any lost or stolen Prizes. Neither the Sponsor nor the Administrator will be responsible for inaccurate prize details supplied by any third party connected with the Sweepstakes.

The winner is solely responsible for (a) compliance with any applicable laws, rules and regulations, contractual limitations and/or office policies, if any, regarding participation in trade promotions or acceptance of promotional awards and (b) any and all federal, state, provincial and local taxes, if any, that apply to the Prize, vehicle registration, license, title and insurance fees, all costs associated with any upgrade/option packages, and any other expenses related to the acceptance and use of the Prize not specified herein. You agree to provide Sponsor and/or Administrator with any additional information and complete any required tax or other forms relating to your receipt of the Prize. Sponsor and/or Administrator will, within a reasonable period time after selection of the winner, notify the winner of the estimated Prize delivery schedule. Delivery of the Prize is subject to the delivery schedules of third parties on which Sponsor and/or Administrator rely on to manufacture and deliver the Prize. Neither Sponsor nor Administrator will be responsible if the Prize is subject to backorder or other delivery delays. Winner must have a valid driver’s license in the jurisdiction in which they reside and proof of insurance to take delivery. Winner must take delivery of the Prize within thirty (30) days of notice of availability as directed by Sponsor and/or Administrator. Vehicle awarded may differ from any vehicle shown in promotional materials, and is subject to availability.

6. **Notification of Winners.** The potential winner will be notified by Administrator within five (5) business days of the prize drawing by email, and must provide documents verifying their identity and eligibility to win the prize including a copy of photographic ID, proof of address and a valid driving license. Where permitted under applicable laws, the prize winner may also be required to sign and return an affidavit of eligibility and publicity/liability release forms or similar documentation. If a selected winner cannot be contacted, is ineligible, fails to provide proof of their identity and eligibility, or fails to claim the Prize or cannot accept the Prize for any reason, fails to complete any required affidavit of eligibility or publicity/liability release within the days specified in the notification or thirty (30) days after such notification, whichever comes first, and/or fails to comply with

any of the requirements stated herein, the Prize may be forfeited, and an alternate potential winner may be randomly selected from remaining valid, eligible entries. In the event of a dispute regarding who submitted an entry, the entry will be deemed submitted by the authorized account holder of the email account specified in the entry. “**Authorized account holder**” is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

7. **Disclaimers and Limitations on Liability.**

(a) By participating in the Sweepstakes, you represent and warrant that you have obtained any appropriate or required approvals to participate in the Sweepstakes and receive the Prize (e.g., from your employer), and your acceptance of the Prize is at your sole discretion. You understand and agree that driving is an inherently dangerous activity with a risk of injury to yourself, others (passengers, pedestrians, operators of other vehicles) and/or property. Sponsor and Administrator are not responsible for, to the greatest extent permitted by applicable law in your jurisdiction, (i) late, lost, delayed, damaged, postage-due, incomplete, illegible, misdirected or undeliverable entries, responses, or other correspondence, whether by email or postal mail or otherwise; (ii) theft, destruction, unauthorized access to or alterations of entry materials; (iii) phone, electrical, network, computer, hardware, software program or transmission malfunctions, failures or difficulties; or (iv) any modifications, updates, or delays in the delivery of the Prize.

(b) THE PRIZE IS PROVIDED “AS IS”. SPONSOR AND ADMINISTRATOR SPECIFICALLY DISCLAIM ALL WARRANTIES EXPRESSED OR IMPLIED WITH RESPECT TO THE PRIZE, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, AND FITNESS FOR A PARTICULAR PURPOSE. IF ADMINISTRATOR OR SPONSOR FAILS TO COMPLY WITH THESE OFFICIAL RULES, ADMINISTRATOR OR SPONSOR (AS APPLICABLE) WILL BE RESPONSIBLE FOR LOSS OR DAMAGE THAT YOU SUFFER THAT IS A FORESEEABLE RESULT OF THEIR BREACH OF THESE OFFICIAL RULES OR ITS NEGLIGENCE, BUT THEY WILL NOT BE RESPONSIBLE FOR ANY LOSS OR DAMAGE THAT IS NOT FORESEEABLE. LOSS OR DAMAGE IS FORESEEABLE IF THEY WERE AN OBVIOUS CONSEQUENCE OF THE ADMINISTRATOR’S OR SPONSOR’S BREACH, OR IF THEY WERE CONTEMPLATED BY YOU AND ADMINISTRATOR OR SPONSOR AT THE TIME THAT YOU ENTERED THE SWEEPSTAKES. Some jurisdictions do not allow the limitation or exclusion of liability for incidental or consequential damages, so the above limitation or exclusion may not apply to you.

8. **Indemnification.** You agree to release, indemnify, defend and hold Sponsor and its parent, affiliates, subsidiaries, directors, officers, employees, sponsors and agents, advertising and promotion agencies, and assigns, and any other organizations related to the Sweepstakes, including, without limitation, to the greatest extent permitted by applicable law in your jurisdiction, Administrator, harmless, from any and all claims, injuries, damages, expenses or losses to person or property and/or liabilities of any nature that in any way arise from your participation in this Sweepstakes or acceptance or use of the Prize or parts thereof, including, without limitation: (i) any condition caused by events beyond Sponsor’s and/or Administrator’s control that may cause the Sweepstakes to be disrupted or corrupted; (ii) the Prize, or delivery, acceptance, possession, or use of the Prize, or from participation in the Sweepstakes; and (iii) any printing or typographical errors in any materials associated with the Sweepstakes.
9. **Publicity.** Except where prohibited, by participating in the Sweepstakes, you consent to the use of your name, photo and/or likeness, biographical information, entry and statements attributed to you (if true) for advertising and promotional purposes, including without limitation, inclusion in Sponsor’s newsletters, the Sweepstakes website at <https://redis.com/hero>, Sponsor’s Twitter, Facebook, and LinkedIn accounts, and Sponsor’s homepage at <https://redislabs.com/>, without additional compensation. You may object to such use by emailing privacy@redis.com.

10. **Additional Conditions.** Sponsor reserves the right, in its sole discretion, to terminate, modify or suspend the Sweepstakes in whole or in part, if in Sponsor's opinion (a) the Sweepstakes is not capable of running as planned by reason of the occurrence of any event beyond its control including, but not limited to, fire, flood, epidemic, pandemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications, equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Sweepstakes by any party, or any federal, state, local or provincial government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's and/or Administrator's control, or (b) any other factors beyond Sponsor's and/or Administrator's reasonable control corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, in all instances without liability to the entrants. Sponsor and Administrator also reserve the right to disqualify any entrant or winner, as determined by Sponsor and/or Administrator, in their sole discretion if they reasonably believe that the entrant or winner has breached these Official Rules.

11. **Governing Law and Choice of Forum.** These Official Rules are governed by the law of the State of California, without reference to rules governing choice of laws. Any action, suit or case arising out of, or in connection with, this Sweepstakes or these Official Rules must be brought in either the federal courts located in the Northern district of California or the state courts located in Santa Clara County, California.

If you live in the UK or any Member State of the European Union, you can bring legal proceedings in respect of the Sweepstakes and these Official Rules in either the State of California or the courts of your home country. As a consumer, each participant that is resident in the UK or any Member State of the European Union will benefit from any mandatory provisions of the law of the country in which he or she is resident and nothing in these terms and conditions, including the paragraph above, affects such entrants' rights as a consumer to rely on such mandatory provisions of local law.

12. **Personal Information.** Sponsor may collect personal data about entrants online, in accordance with the consent obtained from each entrant at the point of collection, as more particularly described its privacy policy and as may be more specifically set forth in these Official Rules. Information submitted by you in connection with your entry (including your personal data) will be used by Sponsor and Administrator for administering your participation in the Sweepstakes and, to the extent you consent to same, to provide you with information about Sponsor's products and services, promotions, sales and special offers in accordance with such consent, as more particularly described in Sponsor's privacy policy. Please review these Official Rules and Sponsor's privacy policy at <https://redis.com/privacy>.

13. You are supplying your information to Sponsor which may be transferred or processed by the Administrator on behalf of Sponsor. The file containing my personal information will be made available to the authorized employees, contractors or agents of Sponsor who need to access the information in connection with the above purposes. The personal information will be held primarily in an electronic database. Entrants agree that they have certain rights to access and rectify the information contained in the file held about them. Canadian entrants are advised that their personal information will be stored and disclosed outside of Canada for the purpose of administering and implementing the Sweepstakes, is subject to the laws of the United States and may be subject to access by the governments, courts or law enforcement or regulatory agencies of the United States pursuant to those laws.

14.

15. **Winner's List.** For the name of the Prize winner, send your request and a stamped, self-addressed envelope to MSM Inc. Attn: Redis "Break the Data Matrix" Free Trial Sweepstakes, 855 Hard Road, Webster, NY 14580. The winner list will be available after winner verification is complete. Requests must be received within eight (8)

weeks of the end of the Promotion Period. You can object to your personal details being made available on the winner's list by emailing privacy@redis.com.

16. **Sponsor and Administrator Addresses.** Sponsor: Redis, Inc., 700 E El Camino Real, Suite 250, Mountain View, CA, 94041. Administrator: MSM Inc. Attn: Redis "Break the Data Matrix" Free Trial Sweepstakes, 855 Hard Road, Webster, NY 14580..

**REDIS BREAK THE DATA MATRIX MODEL CAR
SWEEPSTAKES OFFICIAL RULES**

Sponsored by Redis, Inc. (“**Sponsor**” or “**Redis**”) and administered by MSM Inc. (“**Administrator**”).

THIS SWEEPSTAKES IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH TESLA, INC. NO ENTRY FEE. NO PURCHASE OR OBLIGATION NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.

The Redis “Break the Data Matrix” Model Car Sweepstakes (the “**Sweepstakes**”) begins on November 29, 2021 and ends on January 31, 2022 (the “**Promotion Period**”).

Important Dates and Times for Participating in the Sweepstakes: The Sweepstakes is divided into sixteen (16) weekly random drawings (each a “**Weekly Drawing**”). Each Weekly Drawing has a corresponding entry period (each a “**Weekly Entry Period**”) starting and ending at the dates and times listed in the following chart:

Weekly Drawing	Start Date & Time	End Date & Time
#1	November 29, 12:00 AM PT	December 5, 12:59 PM PT
#2	December 6, 12:00 AM PT	December 12, 12:59 PM PT
#3	December 13, 12:00 AM PT	December 19, 12:59 PM PT
#4	December 20, 12:00 AM PT	December 26, 12:59 PM PT
#5	December 27, 12:00 AM PT	January 2, 12:59 PM PT
#6	January 3, 12:00 AM PT	January 9, 12:59 PM PT
#7	January 10, 12:00 AM PT	January 16, 12:59 PM PT
#8	January 17, 12:00 AM PT	January 23, 12:59 PM PT
#9	January 24, 12:00 AM PT	January 31, 12:59 PM PT

Administrator’s computer will be the official timekeeping device for the Sweepstakes.

- 1. Agreement to Official Rules.** By entering or participating in the Sweepstakes, you accept and agree to be bound by these “**Official Rules.**”
- 2. Eligibility.** The Sweepstakes is open to all legal residents of the 50 United States (excluding New York and Florida) and D.C., Canada, Germany, France, and the United Kingdom, who are twenty-one (21) or older as of the date of entry, who are IT professionals that have responsibilities related to database infrastructure within their organization, and have an active email account and Internet access. For clarity, residents of Cuba, Iran, North Korea, Sudan and Syria, or any other country or territory that may, from time to time, become subject to U.S. export controls or designated as a country that is subject to a general prohibition on U.S. persons engaging in financial and/or export transactions; or persons on any restricted or prohibited party list maintained by the U.S. Departments of Commerce, State and the Treasury are not eligible to participate in the Sweepstakes. Employees, officers, and directors of Sponsor and its affiliates or subsidiaries, employees of advertising, promotion or other coordinating agencies including the Administrator, or any other entity involved with or otherwise providing services relating to this Sweepstakes, and the immediate family members (parent, child, sibling, domestic partner, or spouse of any of the foregoing) and persons living in the same household of such individuals, whether related or not; employees of government agencies and government-affiliated companies or organizations; and persons who work for entities engaged in active negotiations to purchase products and/or services from Sponsor are not eligible to participate in the Sweepstakes. **The Sweepstakes is also not open to any person: (a) whose employee guidelines or policies do not allow participation in promotions of this type or acceptance of a Prize (as defined in Section 5 below) or similar awards; and (b) who has entered the Redis “Break the Data Matrix” Meeting Sweepstakes.**

3. **How to Enter.** You may enter the Sweepstakes during the Promotion Period as follows:

(b) To enter online: Visit www.redis.com/try-free to receive a promotional credit code valued in the amount of two hundred U.S. dollars (\$200 USD) and follow the instructions posted on such site to redeem such code by subscribing to an eligible Redis product and/or service and applying such code on the Redis Enterprise Cloud. You will receive one (1) entry into the Weekly Drawing in effect at the time you redeem such promotional credit code.

(c) To enter by mail without obligation, hand write your name, mailing address, phone number, and email address on a 4"x 6" card and mail it to: MSM Inc. Attn: Redis "Break the Data Matrix" Model Car Sweepstakes, 855 Hard Road, Webster, NY 14580. Mail-in entries must be postmarked by the conclusion of a Weekly Entry Period and be received within seven (7) days of the end of such Weekly Entry Period. You will receive one (1) entry into the Weekly Sweepstakes in effect at the time your mail-in entry is postmarked.

All entries become property of Sponsor and none will be acknowledged or returned. No automatically generated entries will be accepted. No mechanically reproduced mail-in entries are allowed and any use of robotic, automatic, programmed or the like entry methods will void all such entries by such methods.

Only one (1) Weekly Drawing entry per person, household and/or email address is permitted, regardless of method of entry. Entrants submitting multiple entries or violating any of these Official Rules may be disqualified. For clarity, you cannot enter a specific Weekly Drawing more than once, and if you have already entered one Weekly Drawing, you cannot enter any subsequent Weekly Drawing. To opt out of the Sweepstakes, contact us at sweepstakes@redis.com.

4. **Prize Drawing.** All Sweepstakes entries meeting the requirements of these Official Rules will be entered into the prize drawing for the Weekly Drawing in effect at the time the entry is received as described in Section 3. The prize drawings for each Weekly Drawing will be held on or around seven (7) days following the end of the applicable Weekly Entry Period. The drawing will be conducted by Administrator that will randomly choose the winner from all eligible entries received, and the random selection is final and binding. For residents of Canada, prior to being declared the winner, the selected entrant must answer, unaided, a skill testing question to be administered by email.

5. **Prizes and Odds.** The prizes to be awarded from the Sweepstakes are as follows:

For each Weekly Drawing, three (3) winners will each be awarded one (1) red diecast, 1:18 scale, Tesla Model 3s (each, a "Prize") approximate retail value ("ARV") of \$175 (USD) per winner.

The odds of winning a Prize depend on the total number of eligible entries received. No cash or other substitution of a Prize is permitted, except at the sole option of Sponsor for a prize of equal or greater value. Neither Sponsor nor Administrator will replace any lost or stolen Prizes. Total ARV of all prizes to be awarded: \$8,925 (USD). Neither the Sponsor nor the Administrator will be responsible for inaccurate prize details supplied by any third party connected with the Sweepstakes.

The winner is solely responsible for (a) compliance with any applicable laws, rules and regulations, contractual limitations and/or office policies, if any, regarding participation in trade promotions or acceptance of promotional awards and (b) any and all federal, state, provincial and local taxes, if any, that apply to the Prizes. You agree to provide Sponsor and/or Administrator with any additional information and complete any required tax or other forms relating to your receipt of a Prize. Allow four to six weeks for delivery of a Prize. Neither Sponsor nor Administrator will be responsible if the Prizes are subject to backorder or other delivery delays.

6. **Notification of Winners.** The potential winner will be notified by Administrator within five (5) business days of the prize drawing by email, and must provide documents verifying their identity and eligibility to win the prize. Where permitted under applicable laws, the prize winner may also be required to sign and return an affidavit of eligibility and publicity/liability release forms or similar documentation. If a selected winner cannot be contacted, is ineligible, fails to provide proof of their identity and eligibility, or fails to claim a Prize or cannot accept a Prize for any reason, fails to complete any required affidavit of eligibility or publicity/liability release within the days specified in the notification or thirty (30) days after such notification, whichever comes first, and/or fails to comply with any of the requirements stated herein, a Prize may be forfeited, and an alternate potential winner may be randomly selected from remaining valid, eligible entries. In the event of a dispute regarding who submitted an entry, the entry will be deemed submitted by the authorized account holder of the email account specified in the entry. **“Authorized account holder”** is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

7. **Disclaimers and Limitations on Liability.**

(c) By participating in the Sweepstakes, you represent and warrant that you have obtained any appropriate or required approvals to participate in the Sweepstakes and receive a Prize (e.g., from your employer), and your acceptance of a Prize is at your sole discretion. Sponsor and Administrator are not responsible for, to the greatest extent permitted by applicable law in your jurisdiction, (i) late, lost, delayed, damaged, postage-due, incomplete, illegible, misdirected or undeliverable entries, responses, or other correspondence, whether by email or postal mail or otherwise; (ii) theft, destruction, unauthorized access to or alterations of entry materials; (iii) phone, electrical, network, computer, hardware, software program or transmission malfunctions, failures or difficulties; or (iv) any modifications, updates, or delays in the delivery of the Prizes.

(d) THE PRIZES ARE PROVIDED “AS IS”. SPONSOR AND ADMINISTRATOR SPECIFICALLY DISCLAIM ALL WARRANTIES EXPRESSED OR IMPLIED WITH RESPECT TO THE PRIZES, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, AND FITNESS FOR A PARTICULAR PURPOSE. IF ADMINISTRATOR OR SPONSOR FAILS TO COMPLY WITH THESE OFFICIAL RULES, ADMINISTRATOR OR SPONSOR (AS APPLICABLE) WILL BE RESPONSIBLE FOR LOSS OR DAMAGE THAT YOU SUFFER THAT IS A FORESEEABLE RESULT OF THEIR BREACH OF THESE OFFICIAL RULES OR ITS NEGLIGENCE, BUT THEY WILL NOT BE RESPONSIBLE FOR ANY LOSS OR DAMAGE THAT IS NOT FORESEEABLE. LOSS OR DAMAGE IS FORESEEABLE IF THEY WERE AN OBVIOUS CONSEQUENCE OF THE ADMINISTRATOR’S OR SPONSOR’S BREACH, OR IF THEY WERE CONTEMPLATED BY YOU AND ADMINISTRATOR OR SPONSOR AT THE TIME THAT YOU ENTERED THE SWEEPSTAKES. Some jurisdictions do not allow the limitation or exclusion of liability for incidental or consequential damages, so the above limitation or exclusion may not apply to you.

8. **Indemnification.** You agree to release, indemnify, defend and hold Sponsor and its parent, affiliates, subsidiaries, directors, officers, employees, sponsors and agents, advertising and promotion agencies, and assigns, and any other organizations related to the Sweepstakes, including, without limitation, to the greatest extent permitted by applicable law in your jurisdiction, Administrator, harmless, from any and all claims, injuries, damages, expenses or losses to person or property and/or liabilities of any nature that in any way arise from your participation in this Sweepstakes or acceptance or use of a Prize or parts thereof, including, without limitation: (i) any condition caused by events beyond Sponsor’s and/or Administrator’s control that may cause the Sweepstakes to be disrupted or corrupted; (ii) a Prize, or delivery, acceptance, possession, or use of a Prize, or from participation in the Sweepstakes; and (iii) any printing or typographical errors in any materials associated with the Sweepstakes.

9. **Publicity.** Except where prohibited, by participating in the Sweepstakes, you consent to the use of your name, photo and/or likeness, biographical information, entry and statements attributed to you (if true) for advertising and promotional purposes, including without limitation, inclusion in Sponsor's newsletters, the Sweepstakes website at <https://redis.com/hero>, Sponsor's Twitter, Facebook, and LinkedIn accounts, and Sponsor's homepage at <https://redislabs.com/>, without additional compensation. You may object to such use by emailing privacy@redis.com.
10. **Additional Conditions.** Sponsor reserves the right, in its sole discretion, to terminate, modify or suspend the Sweepstakes in whole or in part, if in Sponsor's opinion (a) the Sweepstakes is not capable of running as planned by reason of the occurrence of any event beyond its control including, but not limited to, fire, flood, epidemic, pandemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, communications, equipment failure, utility or service interruptions, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), interference with the Sweepstakes by any party, or any federal, state, local or provincial government law, order, or regulation, order of any court or jurisdiction, or other cause not reasonably within Sponsor's and/or Administrator's control, or (b) any other factors beyond Sponsor's and/or Administrator's reasonable control corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, in all instances without liability to the entrants. Sponsor and Administrator also reserve the right to disqualify any entrant or winner, as determined by Sponsor and/or Administrator, in their sole discretion if they reasonably believe that the entrant or winner has breached these Official Rules.
11. **Governing Law and Choice of Forum.** These Official Rules are governed by the law of the State of California, without reference to rules governing choice of laws. Any action, suit or case arising out of, or in connection with, this Sweepstakes or these Official Rules must be brought in either the federal courts located in the Northern district of California or the state courts located in Santa Clara County, California.

If you live in the UK or any Member State of the European Union, you can bring legal proceedings in respect of the Sweepstakes and these Official Rules in either the State of California or the courts of your home country. As a consumer, each participant that is resident in the UK or any Member State of the European Union will benefit from any mandatory provisions of the law of the country in which he or she is resident and nothing in these terms and conditions, including the paragraph above, affects such entrants' rights as a consumer to rely on such mandatory provisions of local law.

12. **Personal Information.** Sponsor may collect personal data about entrants online, in accordance with the consent obtained from each entrant at the point of collection, as more particularly described its privacy policy and as may be more specifically set forth in these Official Rules. Information submitted by you in connection with your entry (including your personal data) will be used by Sponsor and Administrator for administering your participation in the Sweepstakes and, to the extent you consent to same, to provide you with information about Sponsor's products and services, promotions, sales and special offers in accordance such consent, as more particularly described in with Sponsor's privacy policy. Please review these Official Rules and Sponsor's privacy policy at <https://redis.com/privacy>.

You are supplying your information to Sponsor which may be transferred or processed by the Administrator on behalf of Sponsor. The file containing my personal information will be made available to the authorized employees, contractors or agents of Sponsor who need to access the information in connection with the above purposes. The personal information will be held primarily in an electronic database. Entrants agree that they have certain rights to access and rectify the information contained in the file held about them. Canadian entrants are advised that their personal information will be stored and disclosed outside of Canada for the purpose of administering and implementing the Sweepstakes, is subject to the laws of the United States and may be subject to access by the governments, courts or law enforcement or regulatory agencies of the United States pursuant to those laws.

13. **Winner's List.** For the name of the Prize winners, send your request and a stamped, self-addressed envelope to MSM Inc. Attn: Redis "Break the Data Matrix" Model Car Sweepstakes, 855 Hard Road, Webster, NY 14580. The winner list will be available after winner verification is complete. Requests must be received within eight (8) weeks of the end of the Promotion Period. You can object to your personal details being made available on the winner's list by emailing privacy@redis.com.
14. **Sponsor and Administrator Addresses.** Sponsor: Redis, Inc., 700 E El Camino Real, Suite 250, Mountain View, CA, 94041. Administrator: MSM Inc. Attn: Redis "Break the Data Matrix" Model Car Sweepstakes, 855 Hard Road, Webster, NY 14580.

REDIS PROMOTIONAL CREDIT TERMS AND CONDITIONS

VOID WHERE PROHIBITED.

By participating in this promotion or redeeming a Promotional Credit (as defined below) offered by Redis, Inc. (“Redis”), you agree to these Redis Promotional Credit terms and conditions (these “**Promo Credit Terms**”). For the purposes of these Promo Credit Terms, the term “you” and “your” means the company (such as your employer) or other legal entity you are authorized to represent, legally bind and act on behalf of with respect to use and/or procurement of a Redis Product (as defined below).

This is a limited quantity offer only available while supplies last. Redis is offering one thousand (1,000) promotional credits, each valued in the amount of two hundred U.S. dollars (\$200 USD) (each, a “**Promotional Credit**”) that may only be applied to the purchase of new subscriptions for products and/or services offered by Redis on the Redis Enterprise Cloud (each, a “**Redis Product**”) subject to these Promo Credit Terms. The promotion begins on November 29, 2021 and expires on January 31, 2021. Separate terms and conditions apply to use of a Redis Product. Government agencies and government-affiliated companies or organizations are not eligible to receive a Promotional Credit.

Limit one (1) Promotional Credit per valid credit card used to purchase a Redis Product.

Offer Terms. You must have a valid Redis account to redeem a Promotional Credit. A Promotional Credit will not be applied to your account until you redeem your Promotional Credit code through the Redis Enterprise Cloud site or as otherwise instructed by us. You can redeem a Promotional Credit only once in your Redis account. A Promotional Credit will be applied only to offset fees and charges incurred by you to purchase a Redis Product through your account during or following the billing cycle in which you apply a Promotional Credit to such account. A Promotional Credit will not be applied against any sales, use, or similar transaction-based taxes that may be applicable to you. You will be billed for all fees and charges for use of any Redis Product in excess of the amount of Promotional Credit you have available. A Promotional Credit may not be combined with any other offer.

You may not sell, license, rent, or otherwise transfer a Promotional Credit. A Promotional Credit may be applied only to your own Redis account. A Promotional Credit has no intrinsic value, is not redeemable for cash, has no cash value, is nonrefundable, and serves merely as an incentive to use a Redis Product. A Promotional Credit may not be purchased for cash, and we do not otherwise sell Promotional Credits.

A Promotional Credit is void in the event of fraud, misuse, or violation of any terms of these Promo Credit Terms. In addition to any other legal relief available to us, you will reimburse us for the amount of any Promotional Credit you use in violation of these Promo Credit Terms.

By accepting a Promotional Credit, you represent and warrant that your redemption of a Promotional Credit is not prohibited or inconsistent with any applicable laws, regulations, or policies (including applicable ethics or procurement rules).

A Promotional Credit is valid for a limited time only and must be applied to a paid plan within the promotional period (between November 29, 2021, and January 31, 2022) to a paid account, and must be used within six (6) months from the date Promotional Credit code was activated or July 31, 2022, whichever comes first. Any unused credits will expire and the regular billing cycle will continue. Failure to redeem a Promotional Credit before its expiration date will result in its forfeiture. We reserve the right to cancel a Promotional Credit or this program at any time for any reason. No refunds will be granted for any expired or cancelled Promotional Credit.

Automatic Sweepstakes Entry. By redeeming a Promotional Credit on the Redis Enterprise Cloud, you will automatically be entered into the Redis “Break the Data Matrix” Model Car Sweepstakes and the Redis “Break the

Data Matrix” Free Trial Sweepstakes, subject to the eligibility requirements applicable to each sweepstakes. To opt out of either of both sweepstakes, contact us at sweepstakes@redis.com.